



IFTE

ISTANBUL FLIGHT TRAINING EXHIBITION

2024

SPONSORSHIP

F O L D E R



MAY 3-4-5
FRIDAY-SATURDAY
SUNDAY



ORGANISATION

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The fast growth in the aviation industry has resulted in requirement of cooperation and communication. The exhibitions regarding the industry has become more important in acceleration of the processes of cooperation and communication. Alfa Expo aims to contribute to the aviation market by presenting the IFTE as International Flight Training Expo in İSTANBUL. The purpose of this Show is to bring people together who are willing to get aviation training. The corporations which give flight training, moreover the organisations that are looking for new clients.

Alfa Expo is established by an experienced team members who serve in civil aviation industry over 20 years. So far, Alfa Expo has attended to many aviation training exhibitions over the world, met firms with many of the corporations that provide flight aviation and informed many graduate students in civil aviation seminars. Alfa Expo eagers to share its experiences by organizing the biggest regional flight training expo in TURKEY.

Alfa Expo is honoured to invite you to the IFTE where you can get the latest news and improvements regarding the industry.

Sincerely,
Alfa Expo



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The concepts of time saving and efficient transportation have become increasingly vital due to the quick rise of commercial, social and cultural relations between countries. Having evolved from national to the international dimension, aviation has become an important industry which is getting greater attention and more appreciation.

The growing aviation market has resulted in necessity of qualified staff. In that aspect, institutions and organisations related to aviation training have had a major role in training the staff.

IFTE is a brilliant organisation which brings us together as market players of the industry and is a unique platform for creating new opportunities in aviation market.

We are having preivilged honour to invite you such a great event. And we want to give our gratitudes for joining us in this aviation friendly organisation.

Sponsorship details are presented as attachment.

Sincerely,
Alfa Expo



SPONSORSHIP OPPORTUNITIES

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- Main Sponsor
- Golden Sponsor
- Silver Sponsor
- Bronze Sponsor
- Badge Sponsor
- Visitor Kit Sponsor

MAIN SPONSOR

Only one company will be the Main Sponsor. The first company to respond will be reserved as the main sponsor.

1. 30m2 modular booth will be allocated for main sponsor.
2. 20% discount will be given to other sponsorships.
3. Banner and logo of main sponsor will be used in www.ifteturkiye.com and main sponsor link will be take place in the website.
4. Press reelease of main sponsor will take place on www.ifteturkiye.com
5. Main sponsor will be allocated space on written and verbal press releases.
6. Main sponsor may publish full page, colour advertisement in IFTE Magazine which will be pressed 50.000 units.
7. Main sponsor logo will take place at the top with a priority as the “Main Sponsor” and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- E-media banners
- “Special thanks to” board at the foyer
- Participants list, exhibition layout and information board
- Leaflets and booklets for the participants
- Acknowledgements page of the exhibition catalogue.

Sponsorship Fee: € 30.000 + VAT 20%

GOLDEN SPONSORS

Only two companies will be the Golden Sponsors. The first two companies to respond will be reserved as the golden sponsors.

1. 24m2 modular booth will be allocated for golden sponsor.
2. 15% discount will be given to other sponsorships.
3. Golden sponsor logo will be used in www.ifteturkiye.com and golden sponsor link will be take place in the website.
4. Press release of golden sponsor will take place on www.ifteturkiye.com
5. Golden sponsor will be allocated space on written and verbal press releases.
6. Golden sponsor may publish full page, colour advertisement in IFTE Magazine which will be pressed 50.000 units.
7. Golden sponsor logo will take place at the top as the “Golden Sponsor” and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- E-media banners
- “Special thanks to” board at the foyer
- Participants list, exhibition layout and information board
- Leaflets and booklets for the participants
- Acknowledgements page of the exhibition catalogue

Sponsorship Fee: € 20.000 + VAT 20%

SILVER SPONSORS

Only two companies will be the Silver Sponsors. The first two companies to respond will be reserved as the silver sponsors.

1. 18m2 modular booth will be allocated for silver sponsor.
2. Silver sponsor logo will be used in www.ifteturkiye.com and silver sponsor link will be take place in the website.
3. Press releasse of silver sponsor will take place on www.ifteturkiye.com
4. Silver sponsor will be allocated space on written and verbal press releases.
5. Silver sponsor may publish full page, colour advertisement in IFTE Magazine which will be pressed 50.000 units.
6. Silver sponsor's logo will take place at the top as the "Silver Sponsor" and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- E-media banners
- "Special thanks to" board at the foyer
- Participants list, exhibition layout and information board
- Leaflets and booklets for the participants
- Acknowledgements page of the exhibition catalogue

Sponsorship Fee: € 12.500 + VAT 20%

BRONZE SPONSORS

Only two companies will be the Bronze Sponsors. The first two companies to respond will be reserved as the bronze sponsors.

1. 15m2 modular booth will be allocated for bronze sponsors.
2. Bronze sponsor logo will be used in www.ifteturkiye.com and bronze sponsor link will be take place in the website.
3. Press release of bronze sponsor will take place on www.ifteturkiye.com
4. Bronze sponsor will be allocated space on written and verbal press releases.
5. Bronze sponsor may publish half page, colour advertisement in IFTE Magazine which will be pressed 50.000 units.
8. Bronze sponsor logo will take place at the top as the “Bronze Sponsor” and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- E-media banners
- “Special thanks to” board at the foyer
- Participants list, exhibition layout and information board
- Leaflets and booklets for the participants
- Acknowledgements page of the exhibition catalogue

Sponsorship Fee: € 10.000 + VAT 20%

BADGE SPONSOR

Only two companies will be the Bronze Sponsors. The first two companies to respond will be reserved as the bronze sponsors.

1. 15m2 modular booth will be allocated for bronze sponsors.
2. Bronze sponsor's logo will be used in backdrop of conference room. (Size will be determined by IFTE).
3. %5 discount will be given to other sponsorships.
4. Bronze sponsor's logo will be used in www.ifteistanbul.com and bronze sponsor's link will be taken place in the website.
5. Press release of bronze sponsor will take place on www.ifteistanbul.com
6. Bronze sponsor will be allocated space on written and verbal press releases.
7. Bronze sponsor may publish half page, colour advertisement in IFTE Magazine which will be pressed 50.000 units.
8. Bronze sponsor's logo will take place at the top as the "Bronze Sponsor" and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- E-media banners
- "Special thanks to" board at the foyer
- Participants list, exhibition layout and information board
- Leaflets and booklets for the participants
- Acknowledgements page of the exhibition catalogue

Sponsorship Fee: € 7.500 + VAT 20%

VISITORS KIT SPONSOR

Only one company will be the Visitor Kit Sponsor. The first company to respond will be reserved as the visitors kit sponsor.

Visitor Kit will be presented to visitors, sponsors, delegates, speakers, attendees, press members, VIP and Protocol Members.

Visitor Kit consists to provide logo printed bags which conducts; notepad and pen which are sponsors' and IFTE's logo printed on, IFTE Magazine which will be supplied by Alfa Expo, and visitor newsletter. The materials in bag, will be chosen with Alfa Expo.

1. Visitor kit sponsor logo will be used in www.ifteturkiye.com and visitor kit sponsor link will be take place in the website.
2. Press release of visitor kit sponsor will take place on www.ifteturkiye.com
3. Visitor kit sponsor will be allocated space on written and verbal press releases.
4. Visitor kit sponsor logo will be used on Visitor Kit.
5. Visitor kit sponsor logo will take place at defined place as the "Visitor Kit Sponsor" and will be exhibit on;

- Exhibition invitations, fliers, leaflets and banners
- Indoor and outdoor ads
- Newspaper and magazine ads
- E-mail ads
- E-bulletins
- E-invitations
- "Special thanks to" board at the foyer
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6. Visitor Kit Sponsor will have the option to put its own brochure in kit bag.

**The cost of the kit ; logo printed bags, notepad and pen will be recovered by sponsor.*



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ALFA Fuarçılık Reklam ve Organizasyon Tic. Ltd. Şti.

Beşyol Mahallesi, Beşyol Yan Yolu Cad. 3. Florya İş Merkezi No: 3 D: 6

KÜÇÜKÇEKMECE - İSTANBUL

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